

YouTube Videographer & Editor Internship

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Company: Enjaz Consultancy & Enterprise Management

Location: Cairo

Category: sales-and-related

Are you passionate about creating compelling and engaging video content? Do you have a knack for storytelling and an eye for detail? If so, we have an exciting opportunity for you as a YouTube Videographer & Editor Intern, you will play a crucial role in helping our brand reach a wider audience through captivating visual content. You will work closely with our marketing team to plan, shoot, and edit videos that align with our brand message and resonate with our target audience.

Responsibilities:

- Create high-quality video content for our YouTube channel
- Collaborate with the marketing team to brainstorm and develop video concepts
- Assist in planning and organizing video shoots, including location scouting, equipment setup, and scheduling
- Capture footage using professional-grade cameras and equipment
- Edit videos using industry-standard software to create visually appealing and engaging content
- Add appropriate graphics, music, sound effects, and transitions to enhance the overall quality of the videos
- Ensure videos are edited within specified timelines while maintaining high standards of quality
- Stay up-to-date with the latest trends in videography, editing techniques, and YouTube best practices
- Collaborate with the marketing team to optimize video titles, descriptions, tags, and thumbnails for maximum visibility on YouTube
- Monitor video performance metrics and make data-driven recommendations for improvement

Requirements:

- Familiarity with professional-grade cameras, lighting equipment, and audio recording devices are a plus
- Strong creativity and storytelling skills
- Attention to detail and ability to maintain high-quality standards
- Excellent time management and organizational skills
- Ability to work both independently and collaboratively in a fast-paced environment
- Basic knowledge of YouTube platform and best practices
- A portfolio or examples

of previous video projects would be beneficial

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