

Social Media Internship

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Company: Enjaz Consultancy & Enterprise Management

Location: Cairo

Category: sales-and-related

Are you passionate about social media and looking for an exciting opportunity to gain hands-on experience? Look no further! We are currently seeking a highly motivated and creative Social Media Intern to join our team. Create compelling and visually appealing content for various social media platforms. Monitor social media channels and respond to comments and messages in a timely manner. Analyze social media data and provide insights on performance metrics. Research industry trends and stay up-to-date with the latest social media best practices. Assist in developing and implementing social media campaigns. Collaborate with the marketing team to brainstorm ideas for content creation. Engage with our online community by liking, sharing, and commenting on relevant posts. Contribute to the development of our social media calendar.

Requirements: Pursuing a degree in Marketing, Communications, or a related field. Demonstrated passion for social media with knowledge of various platforms (Facebook, Instagram, Twitter, LinkedIn). Creative thinker with an eye for design. Excellent written and verbal communication skills. Familiarity with social media analytics tools is a plus. Ability to work independently as well as in a team environment. A proactive attitude with the ability to multitask and meet deadlines. Samples of previous work or personal social media accounts demonstrating your creativity are highly encouraged.

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