

## Marketing Manager Beauty Care

[Apply Now](#)

Company: IFFCO

Location: Cairo

Category: other-general

Understand, reflect & practice IFFCO's vision & values for developing and delivering Annual Marketing/ Category/ Product Group/ Brand Plan in respect of Volumes, Market Share and Margins in Domestic markets; as consistent with the annual business plan.

For generating long term customer /consumer demand and salience for categories, group of products /brands and to this end develop a Marketing Strategy.

For generating Marketing campaigns and determining appropriate Media-mix viz: TV, Print, hoarding, radio, point of sales and internet etc.

For developing marketing budgets in terms of ATL/ BTL, its prudent deployment and ensure budgeted category/product group / brand margins.

For determining marketing / consumer research objectives with regard to existing and new products, initiating market research and integrating research findings to product plans.

To work with R&D for formulating new products agenda and recipe cost management.

[Apply Now](#)

## Cross References and Citations:

1. Marketing Manager Beauty CareSearchnzjobs Jobs CairoSearchnzjobs ↗
2. Marketing Manager Beauty CareSpainjobs Jobs CairoSpainjobs ↗
3. Marketing Manager Beauty CareSeouljobs Jobs CairoSeouljobs ↗
4. Marketing Manager Beauty CareCiviljobsJobs CairoCiviljobs↗
5. Marketing Manager Beauty CareSchooljobsnearme Jobs CairoSchooljobsnearme ↗
6. Marketing Manager Beauty CareCounselorjobsJobs CairoCounselorjobs↗
7. Marketing Manager Beauty CareSeouljobs Jobs CairoSeouljobs ↗
8. Marketing Manager Beauty CareSearchamericanjobs Jobs Cairo  
Searchamericanjobs ↗
9. Marketing Manager Beauty CareEnvironmentaljobs Jobs CairoEnvironmentaljobs ↗
10. Marketing Manager Beauty Care ExpertiniJobs CairoExpertini↗
11. Marketing Manager Beauty Care Sustainabilityjobs Jobs CairoSustainabilityjobs ↗
12. Marketing Manager Beauty Care Karachijobs Jobs CairoKarachijobs ↗
13. Marketing Manager Beauty Care SalesjobsnearmeJobs CairoSalesjobsnearme↗
14. Marketing Manager Beauty Care Philadelphiajobs Jobs CairoPhiladelphiajobs ↗
15. Marketing Manager Beauty Care Thejobsearch Jobs CairoThejobsearch ↗
16. Marketing Manager Beauty Care Doctorjobsnearme Jobs CairoDoctorjobsnearme ↗
17. Marketing Manager Beauty Care Chefjobsnearme Jobs CairoChefjobsnearme ↗
18. Marketing Manager Beauty Care HyderabadjobsJobs CairoHyderabadjobs↗
19. Marketing manager beauty care Jobs Cairo ↗
20. AMP Version of Marketing manager beauty care ↗
21. Marketing manager beauty care Cairo Jobs ↗
22. Marketing manager beauty care Jobs Cairo ↗
23. Marketing manager beauty care Job Search ↗
24. Marketing manager beauty care Search ↗
25. Marketing manager beauty care Find Jobs ↗

Source<https://eg.expertini.com/jobs/job/marketing-manager-beauty-care-cairo-iffco-2306ae5aeb/>