

## Digital Marketing Sales Specialist - Internship

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Company: Booktips

Location: Cairo

Category: other-general

### JobDescription:

Responsiblefor offering our reviewing packages to new and existing authorswithin our Twitter community.

Support thecompany's sales lead by achieving the sales target, gainingnew clients, and enhancing the competitiveadvantages.

Close deals with awin–win spirit and achieve a high customer satisfactionlevel and gain authors' trust.

Stayup-to-date with the publishing industry.

Assistwith the publishing of content that is suitable forauthors.

Respond and interact daily withexisting followers on Twitter.

Build rapportand nurture current relationships within ourcommunity.

### The internwill learn:

Generatingmarketing materials to increase sales.

Drivingsales by building and maintaining a strong author/publisher clientbase.

Identifying and developing new salesopportunities mainly on Twitter andemails.

Receive both formal training as well as day-to-day mentoring.

## Internship Requirements

Fluent command of English, both written and verbal.

Can manage a virtual internship with flexible working hours along with their ongoing semester.

Dedication of 5 hours/day for work.

Age from 16-20.

Stable internet connection and functioning laptop.

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