

## Digital Content Creator

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Company: INTERNET SOLUTIONS

Location: Giza

Category: computer-and-mathematical

### JobDescription

Ensuring attractive, diverse, and professional digital content, suitable for multi-digital platforms.

Publishing and distribution process on digital channels and social networks to increase website traffic.

Optimize content according to SEO standards.

Suggest ideas to bring out the content in the best visual layout.

Develop an editorial short-calendar and ensure the content team is on board.

Ensure the protection of digital rights, protect the rights of the content of the organization from infringement.

### JobRequirements

Proven work experience as a Digital Content Creator or related jobs. (3-8 years experience).

Experience with basic visual tools, fact extraction, and verification)

Producing friendly content to SEO and web traffic metrics.

Familiarity with handling a social media network channel.

Ability in writing, editing, and revising (Arabic language), besides translation and research in the English language.

Bachelor's degree in a relevant field such as Journalism.

The work will be at the company's headquarters in Cairo downtown

Hands-on experience with tools like, (MS Office, Google Tools, CMS)

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