

Business Development Sales in marketing agency

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Company: inception

Location: Cairo

Category: sales-and-related

Company Description RACK Advertising Agency is based in Giza and is committed to developing creative solutions that position our clients for success. Our focus is on providing strategic marketing and advertising services that help our clients gain a larger share of the current market and the future market. We believe in thinking outside the box to deliver innovative and effective solutions that exceed client expectations

Role Description This is a full-time, on-site role for a Business Development Manager. The role involves identifying new business opportunities and developing relationships with potential clients. The Business Development Manager will be responsible for securing new clients and driving revenue growth for the agency. Additionally, the Business Development Manager will work closely with the agency team to ensure successful delivery of services to clients.

Qualifications Sales, Marketing, or Business Development experience
Strong communication and interpersonal skills
Ability to identify and develop new business opportunities
Excellent negotiation and strategic planning skills
Experience working in advertising or marketing is a plus
Ability to work collaboratively with a team
Bachelor's degree in Marketing, Business Administration, or related field

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